

FashionMANUSCRIPT



BUILDING BRANDS THROUGH BUZZ

THE BROMLEY GROUP, LLC
KAREN BROMLEY, PRINCIPAL

LITTLE CITY'S RUNWAY EXCLUSIVE
2011 FASHION SHOW

With hundreds in attendance, Little City's Runway Exclusive 2011 Fashion Show proved that "compassion is always in fashion." The event recently took place at the Chicago Hilton and was chaired by board member Eleni Bousis, Mary Jo George, and Susanna Negovan.

Negovan, the editor-in-chief of *Michigan Avenue Magazine*, also served as emcee for the evening and spread the word about the event and the good work of Little City to her publication's readers and throughout Chicagoland.

The talented artists at Little City's Center for the Arts were also in the spotlight that night. A boutique featuring handmade crafts from Little City's artists showcased a variety of paintings, textiles, ceramics and wearable art that were all up for sale. The artists also designed the centerpieces at each of the tables in the ballrooms. Additionally, renowned fashion illustrator Rosemary Fanti wowed guests with her colored-pencil fashion sketches during cocktail hour.

Neiman Marcus, Little City's exclusive fashion retail partner, unveiled the latest spring and summer trends spotlighted on a runway show designed by ZZAZZ Productions with Ford Models. Designers included: Diane von Furstenberg, Kate Spade, Elie Tahari, Tory Burch, Nanette Lepore, St. John, Milly and more.



Event co-chairs Susanna Negovan and Eleni Bousis with guests



Susanna Negovan, event co-chair and emcee, editor-in-chief of *Michigan Avenue*



Eleni Bousis, board member and event co-chair



Ann Derrig, parent of Little City individual



Guests



Little City team members



Runway



Runway



Runway



Runway



Shawn E. Jeffers, Little City Executive Director